

PCBC: MONDAY, JUNE 26



	Leader-to-Leader
8:00 AM	
9:00 AM	
10:00 AM	
11:00 AM	
12:00 PM	
1:00 PM	
2:00 PM	
3:00 PM	Leader-to-Leader Forum (invite only)
4:00 PM	
5:00 PM	

PCBC: TUESDAY, JUNE 27



	Leader-to-Leader	Pre-Conference Learning	Events		
8:00 AM	Leader-to-Leader Forum (invite only)				
9:00 AM					
10:00 AM			Roundtables: Marketing Roundtable Design Roundtable Talent & HR Roundtable		
11:00 AM					
12:00 PM					
1:00 PM				National Buyers Circle (invite only)	
2:00 PM			Workshops: Ready or Not: How to Prepare for Net Zero Compliance Superintendent Bootcamp		Under 40 Executive Summit
3:00 PM					
4:00 PM					
5:00 PM				National Buyers Circle Reception (invite only)	
Hall of Fame Gala 6:00 PM – 9:30 PM					

	Open to All	The Re-Think Conference	Land & Capital Forum	Events/Workshops	Exhibit Floor	
8:00 AM				Under 40 Executive Summit		
	Keynote with Adam Steltzner: The Right Kind of Crazy		Housing and Economic Forecast		Keynote with Adam Steltzner: The Right Kind of Crazy	
9:00 AM						Exhibit Floor Open
10:00 AM			Private Equity			
		Big Shifts Ahead Technology Trends: The Global Perspective Technology Trends: The Homebuilding Perspective In Conversation: John Ellis and Tim Costello			Workshop: Selling More Homes	
11:00 AM			Debt			
		Lunch break—on your own, or attend the Keynote Lunch (ticket required)				
12:00 PM			Featured Speaker Lunch			
1:00 PM						
		Smaller Worlds: The Importance of Home in the New American Scene The Case for Audacious Leadership In Conversation: Walker Smith and Nancy Giordano	Annual Capital Markets Survey Presentation			
2:00 PM			Land Challenges: How Today's Developers and Builders Are Rising to the Occasion	Workshop: Next Level Online Sales & Marketing		
		Refreshment Break				
3:00 PM		Responsive Design				
		Harnessing Your Power to Create Change	Capital Game Changers for Builders			
4:00 PM						
5:00 PM			Dirt & Dollars Networking			
9:00pm - 2:00am The Mix Party at PCBC (Omnia Nightclub)						

	Open to All	The Re-Think Conference	Multifamily Trends	Exhibit Floor
8:00 AM				
9:00 AM	Keynote with Steven Kotler: Stealing Fire			
10:00 AM	Mitigating the Inclusionary Housing Requirement	Innovate or Die (10:00-12:00) Creating a Brand Experience Bringing Urban Touches to Suburban Dev. Creative Play in Master Planned Communities	Economic Outlook & Market Overview	Exhibit Floor Open
11:00 AM	Selling Zero: The Risk, Reward, and Reality of Marketing ZNE	Innovate or Die (10:00-12:00) The Easy Sites Are Gone! The New Digital Buyer Meaningful Differentiation by Design	Capital Markets	
12:00 PM	Crafting the Specific Plan	Lunch break—on your own, or attend the Multifamily Trends Lunch (ticket required)	Lunch: A Conversation with Scot Sellers & Douglas M. Bibby	
1:00 PM	Building Practices to Reduce Water, Mold, & Moisture Issues	Creating an Irresistible Company Culture Sonoma Mountain Village Case Study VR/AR in New Home Marketing QuickTalk 1 QuickTalk 2	Infill Insights – Getting Infill Deals Done	
2:00 PM	Home Water Reuse: The Short Cut to Super Water Efficiency	Mining for Gold Marketers, Storytellers, Experience Makers Productivity and Profit through Op.Alignment	The Magic Cocktail of Multifamily Mixed-Use	
3:00 PM	Keynote with Matthew Luhn: The Best Story Wins!		Design Trends - I Wish I Had Thought of That	
4:00 PM				
5:00 PM				
Gold Nugget Awards 4:40 Cocktails and Networking; 6:30PM – 8:30PM Awards Ceremony				