

REGISTRATION INFORMATION

LEADER TO LEADER
registration fee: \$1,695 / \$1,895 after May 24th

To register, please contact:
Senika Johnson at (844) 671 7259 or email
Senika@pcbc.com.

Your registration to the LEADER TO LEADER FORUM includes a conference passport to PCBC 2017, Wednesday-Thursday, June 28 & 29 at the San Diego Convention Center.

HOTEL

To make a reservation at the US Grant Hotel, or any of the other hotels in PCBC's housing block, call our complimentary housing bureau at (800) 227-5288. This number is a special service offering VIP placement for LEADER TO LEADER



PCBC and Leader-to-Leader are the official events of the California Building Industry Association and are endorsed by the Leading Builders of America.

Platinum Sponsors



PCBC

An invitation-only summit for CEOs and senior executives from America's leading homebuilding and community development companies.

Partnering Sponsors



19TH ANNUAL Leader to Leader Forum

June 26 - 27, 2017
US GRANT HOTEL, San Diego

pcbc.com/leader

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After years marked by historically low interest rates, slow growth, minimal inflation and political gridlock, the new administration is doing a 180 degree turn to a lower tax, less regulated, pro-growth environment with higher rates and higher inflation. So how will this all play out, what does it mean for housing, and most importantly, how should you position yourself for profitability in the year ahead? These are just some of provocative issues we'll address at this year's Leader to Leader Forum, an invitation-only event designed exclusively for CEOs and executive leaders from America's leading homebuilding and community development companies. Limited to 150 participants, the Leader to Leader Forum promotes relationship building at the highest levels and gives you that all-too-rare opportunity to meet and learn from your peers.

SPEAKER HIGHLIGHTS

Monday, JUNE 26
3:00PM - 6:30PM

Tuesday, JUNE 27
8:30AM - 4:30PM

A YEAR LATER: TRUMP AND WHAT IT MEANS FOR AMERICA

Karl Rove, (right)
Former Deputy Chief of Staff and Senior Advisor to President George W. Bush



THE ECONOMIC AND REAL ESTATE FORECAST

Kenneth T. Rosen, (Left)
Chairman of the Fisher Center for Real Estate and Urban Economics

Ken Rosen will share his economic and real estate forecast for California and how its market reflects the greater region, as well as the country.

CEOs & Presidents from the following companies attended the forum last year.

HomeFed Corporation
Yokohi Ranch Company LLC
KB HOME of Northern California
Holiday Builders
DPFG Inc.
Encore Funds
K. Hovnanian Companies
Shea Homes
Benchmark Communities
Borstein Enterprises
Trumark Homes
Toll Brothers, Inc.
Brehm Residential
Harvard Investments
New Urban West, Inc.
Watt Companies
Argosy Real Estate
Encore Funds
Foremost Companies
Distinguished Homes/RCCD
CBA
Pulte Group
UCP, LLC
PCJ Real Estate Advisors, LLC
Strand Advisors
Design Line Interiors
Davidson Communities
River Islands Development LLC
Melia Homes
deRegt Development, Inc
Drees Homes
Pulte Homes
Beazer Homes
Tricon Capital
Elliott Homes, Inc.
Brookfield Residential
Walton Global Holdings, Ltd.
Leading Builders of America

Signature Development Group
Signature Homes, Inc.
American Classic Homes
The Agency
Oakwood Homes
FORTBAY
James R. Harris Partners, LLC
Shea Homes
Meritage Homes
Shea Homes
Lehman Brothers Holdings Inc.
Hovnanian Enterprises
Ventura Affordable Homes
Benchmark Communities, LLC
Five Point Communities
Rancho Mission Viejo
Marketplace Homes
MBK Homes
Lifestyle Homes
Rancho Mission Viejo
KB Home
Trumark Urban
Hayden Homes
The McCaffrey Group, Inc.
Harvard Investments
Lafferty Communities
Shea Homes Colorado
Mattamy Homes
Tim Lewis Communities
TriPacific Capital Advisors
Trumark Homes
Shea Homes Northern California
The McCaffrey Group, Inc.
Taylor Morrison
Zelman & Associates
MLC Holdings, Inc.
Shea Homes Active Lifestyle Communities
Brookfield Residential Properties
Beazer Homes
Richmond American Homes
Meyers Research
JayMarc Homes
American Classic Homes
Richmond American Homes
Tricon Capital Group Inc.
RAM Real Estate Capital
Toll Brothers Inc

Capitol Strategies, LLC
Hayden Homes
Shea Homes
Nathan & Associates, Inc.
SummerHill Homes
Trumark
Toll Brothers Inc
Signature Development Group
Brookfield Residential
Brookfield Residential
Lewis Management Corp.
Taylor Morrison
Lennar Homes
Towne Development of Sacramento
The Roxborough Group
DMB Pacific Ventures
KB Home
Sares Regis Group
Tejon Ranch Company
Toll Brothers, Inc.
JayMarc Homes
Brookfield Residential
DeNova Homes, Inc.
Tricon Capital USA
Hearthstone
Watt: South Beach
Starwood Capital Group
Woodside Homes
K. Hovnanian Homes
Professional Warranty Service Corporation
JayMarc Homes
Taylor Morrison
CalAtlantic Homes
Meyers Research LLC, a Kennedy Wilson Company
First American Title Homebuilder Services
Watt Communities of Arizona
Comstock Homes
Warmington Residential
Newland Real Estate Group
Leading Builders of America
Land Advisors Organization
The Warmington Group
Watt Companies, Inc.
The New Home Company
Brookfield Residential
Crescent Bay Holdings
Dan Ryan Builders



Jessica Buchanan, (Left)
Author & Humanitarian Aid Worker

Kidnapped, held for ransom, and terrorized by Somali land pirates, Jessica Buchanan spent 93 days in deplorable conditions while her health steadily deteriorated. This is her incredible story of captivity and miraculous rescue by the Navy's elite SEAL Team Six.

LEADER-TO-LEADER WELCOME RECEPTION

Monday, June 26
6:00 - 7:00pm

LEADING BUILDERS OF AMERICA RECEPTION

Tuesday, June 27
4:00-5:30pm
Join Joel Shine and LBA leaders at this private closing reception.

THE RIGHT KIND OF CRAZY

Adam Steltzner, (above)
Team Leader & Chief Engineer EDL, NASA Mars Rover Curiosity & Author

With a rock star's presence, a storyteller's gift and a PhD in engineering physics, award-winning rocket scientist, Adam Steltzner is simultaneously recognized as one of NASA's most brilliant engineers and most unique individuals.



BIG SHIFTS AHEAD

John Ellis, (above)
Managing Director, Ellis and Associates

Former global technologist for Ford Motor Company, John Ellis will give us a technology update that weaves together the jaw-dropping innovations that are coming to market sooner than you think.

THERE'S A NEW CAR IN TOWN

Jay Rogers, (above)
CEO, Local Motors

We aren't here to build vehicles. We're here to reinvent them. Jay Rogers is leading a next generation car company that is changing the way cars are designed, built and owned.



USING DATA SCIENCE TO UNDERSTAND WHAT'S NEXT FOR REAL ESTATE

James Chung, (left)
President, Reach Advisors

A CONVERSATION WITH ROBERT SARVER

Robert Sarver, (right)
CEO, Western Alliance Bancorporation and Managing Partner Phoenix Suns.

Steve Hilton, (moderator)
CEO, Meritage Homes Corporation



Join me at this year's Leader-to-Leader Forum, one of the industry's most prominent gatherings of housing leaders and an event rich in both learning and networking. Of course the programs are best-in-class, but the forum's most meaningful interactions occur peer to peer, affording you a rare opportunity to share ideas and build relationships with the most dynamic leaders in housing.

Joel Shine, CEO, Woodside Homes
2017 Leader-to-Leader Chairman