



Building Your Future

JUNE 27-29, 2017 SAN DIEGO CONVENTION CENTER

Professional Builder's Under 40 Executive Summit partners with PCBC, the leading destination for home building professionals on the west coast.

This summit is an educational and networking event for younger home building company owners and executives as well as management-level sales, marketing, purchasing, operations, construction, and design professionals.

The Summit offers young executives a short retreat in order to gain new perspective on their businesses. It also serves as a networking event for the industry's present and future leaders. Attendees will come away with dozens of new business ideas as well as contact information for like-minded industry colleagues.

Event Schedule

DAY ONE:

- Housing Tour
- Evening Reception

DAY TWO:

- PCBC Opening Keynote
- PBU40 Summit Speakers
- PCBC Keynote Lunch and PBU40 Awards Program
- PBU40 Summit Continues

OPTION

Upgrade your Summit registration to include the immediately following PCBC Conference.



HOUSING TOUR The San Diego area is home to some of the country's most beautiful beaches as well as a varied topography that boasts scenic mesas, hills, and canyons. It also possesses one of the most pleasant climates in the U.S. Home builders there do their best to take full advantage of both the views and the weather, constructing homes that offer innovative floor plans, light-filled rooms with walls of glass, and fully integrated indoor-outdoor spaces. Join us for a half-day tour of some of the area's outstanding new homes, featuring cutting-edge design, construction technology, and products.



AWARDS LUNCH A keynote speaker is an exciting addition to the 2017 U40 Conference Awards Lunch that recognizes this highly talented group of young professionals. One of the must-attend events at PCBC, the Awards Lunch also will be attended by show attendees, expanding our partners networking opportunities.

Make Your Connections Count and Partner With Us Today!

Contact Adam Grubb at agrubb@sgcmail.com or 941.518.2395

	PLATINUM LIMIT 4 \$20,000	GOLD LIMIT 6 \$15,000	SILVER \$10,000
Complimentary Event Registrations	3	2	2
Attendee Scholarships, compliments of your company	6	5	2
PRE-EVENT RECOGNITION			
Receive one (1) 4-color full-page ad in June <i>Professional Builder</i> issue with additional bonus exposure at the event	X	X	
Attendee E-blasts: Logo inclusion	X	X	X
Event House Ads: Logo inclusion	X	X	X
Event Website: Logo/50-word description and hyperlink	X		
Event Website: Logo/25-word description and hyperlink		X	X
Event Online Registration Page: logo and hyperlink	X	X	X
Social Media Promotion	X	X	
ON-SITE RECOGNITION			
Logo on Show Signage, event presentation and program guide	X	X	X
Pre-Attendee List (name, title, company and state)	X	X	
Product/Display Area including a 6-foot table and 2 chairs	X	X	X
POST RECOGNITION			
Post-Attendee List with Full Contact Information	X	X	X
Dedicated Attendee E-Blast: 1 image and 25-word product/company description	X		
ADDITIONAL OPPORTUNITIES*			
Exclusive Luncheon and Awards Program Partner: Your logo on all signage as "event partner" — \$5,000	X		
Exclusive Housing Tour Partner: As the exclusive partner for the half-day tour of some of the area's outstanding new homes, your logo will be featured on signage and in the tour program — \$5,000	X		
Exclusive Reception Partner — \$5,000	X		

*Additional Opportunities are all at an additional fee

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