

Please email a copy of the signed contract to: ATTENTION ANN BIVENS @ ann@pcbc.com

COMPANY INFORMATION

COMPANY NAME _____ PHONE _____
 MAILING ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 CONTACT NAME _____
 CONTACT EMAIL _____
 CONTACT PHONE _____ MOBILE _____

EDUCATIONAL EVENTS

Leader-to-Leader Forum—Platinum	\$30,000	\$ _____
Leader-to-Leader Forum—Partner	\$15,000	\$ _____
Land and Capital Forum & Keynote	\$12,500	\$ _____
<i>General Session Keynote Choice (Select One)</i>		
<input type="checkbox"/> Wednesday Keynote		
<input type="checkbox"/> Thursday Keynote		
Multifamily Trends Forum & Keynote	\$10,500	\$ _____
<i>General Session Keynote Choice (Select One)</i>		
<input type="checkbox"/> Wednesday Keynote		
<input type="checkbox"/> Thursday Keynote		
The Re-Think Conference & Keynote	\$9,500	\$ _____
<i>General Session Keynote Choice (Select One)</i>		
<input type="checkbox"/> Wednesday Keynote		
<input type="checkbox"/> Thursday Keynote		
Sales Workshop	\$3,000	\$ _____
Marketing Workshop	\$3,000	\$ _____

EXHIBIT FLOOR & SPECIAL AREAS/EVENTS

Key Buyers Club	\$8,500	SOLD
High Performance Home Theater	\$7,500	\$ _____
The Hub for Social	\$12,500	SOLD
The Lounge	\$12,500	\$ _____
The Restaurant	\$12,500	SOLD
Hospitality Suites/Meeting Rooms	Varies	\$ _____

MARQUEE EVENTS

Hall of Fame Gala	\$3,000-\$25,000	\$ _____
Level: _____		
Gold Nugget Awards	\$750-\$10,000	\$ _____
Level: _____		
Leading Builders of America Reception	\$5,000	SOLD

ADVERTISING & PROMOTION

Escalator Signage	\$15,000	SOLD
Aisle Signs	\$15,000	SOLD
Lanyards	\$15,000	SOLD
Show Tote Bag	\$12,500	\$ _____
Registration Badge Insert	\$12,500	SOLD
Registration Counters	\$10,000	SOLD
Show App	\$10,000	SOLD
Registration Email Confirmation	\$7,500	SOLD
Digital Display Boards	\$5,000	\$ _____
Official Show Guide Ads:		
Enhanced Listing w/ Color Logo	\$500	\$ _____
Full Page/Full Color Ad	\$3,000	\$ _____
Inside Front Cover Ad	\$4,000	SOLD
Inside Back Cover Ad	\$4,000	\$ _____
Outside Back Cover Ad	\$5,000	SOLD
Pre-Show Attendee Mail List	\$1,000	\$ _____

TOTAL SPONSORSHIP COST \$ _____

Upon signing this contract, Sponsoring Company agrees to the Sponsorship Package for PCBC 2017. To secure this package, this contract must be signed and returned to PCBC Show Management. PCBC will fulfill all elements outlined above once agreement has been signed and full payment has been received. The contract may not be cancelled and no refunds will be issued.

AUTHORIZED REPRESENTATIVE

SIGNATURE _____ DATE _____
 PRINT NAME _____ TITLE _____