



## EXHIBIT SPACE RENTAL

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### YOUR EXHIBIT SPACE RENTAL INCLUDES

- Colored 8' high draped back wall and 3' high draped side rails (for in-line and perimeter booths)
- One 7" x 44" booth identification sign displaying your company name and booth number (for in-line and perimeter booths).
- Company and product listing in the official 2017 Show Guide and Exhibitor Directory and on the PCBC website. (Exhibitor responsible for entering/editing this information online. If your information is not submitted, it will not be included on the website or in the Show Guide.)
- Complimentary website link to your company's home page from our website.
- Complimentary Exhibits Pass for your builder clients, giving you the opportunity to invite them to see you at the show — free of charge. (These are for builders who actively purchase and specify products. In order to receive a badge, builders are required to register online once they receive the invitation.)
- Online Exhibitor Service Kit
- Complimentary badges for all of your booth personnel based on your booth size (5 badges for every 100 sq. ft. of exhibit space. A registration fee will be charged for additional badges.)
- Use of on-site Media Headquarters, available for your PR materials.
- Future preferential booth selection based on a priority point system.

### YOUR EXHIBIT SPACE RENTAL DOES NOT INCLUDE

- Carpet – Booth carpet or other appropriate floor covering is required for all exhibits. You may ship your own floor covering with your booth materials, or you may rent it from Freeman Company, our exposition services partner.
- Electrical Services
- Freight Handling Labor
- Installation and Dismantle Labor
- Optional Booth Cleaning – Freeman Company provides aisle cleaning each night and once before the show opens. If you would like to purchase booth cleaning for your exhibit, see the "Booth Cleaning & Porter Services" order form, which will be provided in your service kit.
- Insurance – PCBC exhibitors are required to obtain liability insurance at their own expense. The policy must include an endorsement of additional insured which names: (1) PCBC The Premier Building Show and (2) California Building Industry Association, and their respective members, officers, directors, agents and employees. Failure to provide the required documentation shall result in the cancellation of the contract, loss of exhibit space, and a forfeiture of all payments. Please refer to the Official Rules & Regulations for more details.

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**Below are the 2017 rates\* for common booth items you may require, beyond the price of your space. Once the Service Kit opens on February 28, you'll be able to order these items, and more.**

**Booth space for 2017 is \$39.00 per s.f. and there are no additional fees for corner booths.**

*\*Note: These are online prices available until discount deadline of June 5, 2017 only. Prices increase after June 5.*

## **OTHER RELATED POTENTIAL EXPENSES**

Carpet: 9' x 10' Standard — \$139.75

Carpet: 28 oz. Prestige — \$4.90 per sq. ft. installed

Carpet padding (1/2") is an additional \$1.75 per sq. ft. installed

Electrical — \$114.00 - \$307.50 (110/120 volt to 1 location at rear of booth, not including labor)

Lead Retrieval — \$400.00 per scanner

Telecommunications, Standard phone line — \$275.00

Premium Internet — \$1,095.00 (Additional Devices \$150.00)

## **FURNITURE**

6' Undraped Display Table — \$58.50

6' Draped Display Table — \$115.90

Chairs — \$81.35

Wastebasket — \$20.30

## **LABOR**

*Union Labor is required and is charged per man hour (one man/one hour minimum, then ½ hour increments)*

Installation/Dismantling (hourly) — \$96.00 (\$158.00 overtime)

Forklift w/operator up to 5,000 lbs (hourly) — \$146.50 (\$208.25 overtime)

Hanging of Ceiling Signs (hourly) — \$614.25 (\$1,085.25 overtime)

Electrical Labor (for certain installations) — \$125.50 (\$251.00 overtime)

## **MATERIAL HANDLING**

*This charge is for the delivery of your exhibit materials from the loading dock to your booth. Union labor is required and is charged to every exhibitor according to the weight of the shipment. (Charged per 100 pounds, 200 pound minimum per shipment. Prices based on crated materials.)*

Advance Shipments to Warehouse (crated) — \$78.00 per 100 lbs.

Direct Shipments to Exhibit Site (crated) — \$99.00 per 100 lbs.